

PUSH TO TALK LTD

EVERYBODY INSTANTLY

What is Push to Talk?

By pressing just one button on your mobile you can instantly talk to one or everybody in your chosen group, anywhere, all at the same time. The PC client allows an administrator to instantly talk to a lone worker or the whole team at the click of a mouse at no cost.

How does it work?

PTT acts like a global walkie-talkie using the GPRS connection on your mobile. We text you free software that sets up your mobile.

Equipment and network requirements?

No need to change anything, even if in contract. PTT works on all Nokia handsets and across the O2, Vodafone and Orange networks.



ONE WORKER/SOCIAL WORKER

Public sector workers such as those in healthcare and housing face increasing Government performance targets with regards to customer satisfaction combined with cost cutting measures. Public sector departments face the additional financial burden of complying with upcoming Jan 2009 legislation aimed at providing greater security and care for lone workers.

There have been a number of studies looking at the role of telecoms in the public sector (e.g. McAdam and Corrigan, 2001). However, no study has looked at the productivity and cost benefits of push to talk (PTT) technology.

PTT allows for instant one to one and one to many communications on mobile phones – at the push of just one button. For example, a social worker visiting his/her client could ask for immediate advice on a situation or instantly report in if there's a problem. Not only does this add to his/her personal security, the client also gets a better, faster service. In the final analysis, PTT leads to increased productivity and reduced costs.

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Widely used in the USA, Push to Talk is the newest, fastest and most cost effective communication system for business mobiles

How's Anne coping?



Improving productivity and cutting costs

Feature	Benefit
Instant contact between base and all field workers	Staff productivity gains
Lone worker security	Meets Jan 09 employment regulations
Free calls from 'base' to social workers	Save money on landline and mobile calls
Staff can conference call in teams	Engages and motivates staff
Clients get faster, better service	More customer satisfaction

