

# PUSH TO TALK LTD

## EVERYBODY INSTANTLY

### What is Push to Talk?

By pressing just one button on your mobile you can instantly talk to one or everybody in your chosen group, anywhere, all at the same time. The PC client allows an administrator to instantly talk to a driver or group of drivers at the click of a mouse at no cost.

### How does it work?

PTT acts like a global walkie-talkie using the GPRS connection on your mobile. We text you free software that sets up your mobile.

### Equipment and network requirements?

No need to change anything, even if in contract. PTT works on all Nokia handsets and across the O2, Vodafone and Orange networks.



### CASE STUDY: for Barry's Taxis

Barry's Taxis Ltd has 15 drivers in Godaleigh and service the town and surrounding areas, including trips to Gatwick and Heathrow.

Barry's Taxis have found mobiles worked well for them, since 2 way radios did not have the range. But the limitation of talking to just one driver at a time was effecting their operations. When they got a call from either airport to see if a driver was available, customers had to hang on the line or be called back.

Push to Talk Ltd supplied PTT onto their mobiles. Barry's Taxis noticed an immediate improvement in productivity as admin time in contacting drivers was drastically reduced. Customers were also happier because they got instant answers while on the line. Barry's Taxis also found that their landline to mobile bills was drastically reduced, because using the PTT PC client meant all call from base were free.

Barry Wilson, owner said, "Our taxis run smoothly, our customers are satisfied and our drivers more motivated. PTT has saved us a lot money and made my life easier".

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Widely used in the USA, Push to Talk is the newest, fastest and most cost effective communication system for business mobiles

Barry To The Rescue



### Improving productivity and cutting costs

Feature	Benefit
Instant contact between base and driver / groups of drivers	Staff productivity gains
Free calls from base to driver's mobiles	Save money on landline to mobile calls
Customers get instant response to queries	More customer satisfaction
Staff can conference call in teams	Engages and motivates staff
Lone worker security	Meets Jan 09 employment regulations



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